



CITY COUNCIL


CITY AND COUNTY OF HONOLULU
HONOLULU, HAWAII 96813-3065

ROMY M. CACHOLA
COUNCILMEMBER
(808) 768-5007
(808) 768-5011 (fax)
e-mail: rcachola@honolulu.gov

July 8, 2011

Memorandum

TO: Clayton Wong, Council Administration

FROM: Councilmember Romy M. Cachola 

SUBJECT: HSAC Conference, June 22-23, 2011, Waimea, Maui
Travel Report

Wednesday, June 22, 2011

The 2011 Hawaii State Association of Counties Annual Conference was held at the Grand Wailea Resort Hotel & Spa and hosted by the Maui County Council. The conference theme was "Hawaii Counties Connect: Fostering Unity and Excellence in Local Government."

HSAC is a non-profit organization consisting of elected officials representing the City & County of Honolulu, Kauai, Maui and Hawaii counties. The counties work collectively as a group in introducing legislative packages to the State Legislature.

The two-day annual conference brings together people from the different levels of government and from the private sector. The conference provides county officials with the opportunity to network with other officials to exchange information on various issues, share their knowledge, find common ground and discuss legislation.

HSAC's Executive Committee and General Membership Meeting was held at 8:30 a.m. in the Pikake Room. A variety of housekeeping measures—including past Treasurer's Reports, Executive Committee meeting minutes and reports, unfinished and new business, and the election of officers for the Fiscal Year 2011-2012 executive committee—were discussed and voted on. I was appointed as HSAC's representative to the National Association of Counties (NACO) Transportation Steering Committee. The meeting also included a presentation on the Sunshine Law, Hawaii's open meetings statute, by OIP director Cheryl Kakazu Park and OIP staff attorney Jennifer Brooks.

Welcoming and opening remarks were then made by Deidre Tegarden, Gov. Abercrombie's Maui liaison; Maui County Councilmembers Joseph Pontanilla, Mel Rapozo and chair Danny Mateo; Maui mayor Alan M. Arakawa, and Glen Whitley, National Association of Counties (NACO) president.

From 10:30 a.m. to 11:30 a.m., a panel discussion was held entitled "Looking Back and Looking Forward: the Relationship Between the Counties and the State." Panelists included former Gov. George Ariyoshi, State Rep. Derek Kawakami, Big Island Mayor Billy Kenoi and State Senate President Shan Tsutsui.

Thursday, June 23, 2011

I attended a panel session at 8 a.m. entitled "Social Media and Open Government." Panelists included Lincoln Ashida, Hawaii County Corporation Counsel; Peter Liu, social media consultant from KaispScapes Internet Consulting; Francis Choe, staffmember from State Sen. Brickwood Galuteria's office; Georgette Deemer, communications director from the State House of Representatives; L.P. Neenz FAleafine, social media consultant; Nikki Love, Common Cause HI executive director; and Cheryl Kakazu Park, OIP director.

Panelists discussed the importance of social media and the fundamental shift in how people are communicating over the world wide web. Attendees were informed that those who understand and are adept with social media are able to build a following among supporters, can stay more in touch with the community and public sentiment and get more participation and engagement.

The next several sessions included presentations entitled "Hawaii's Green Jobs" by Jeff Matsu from the Hawaii Green Jobs Initiative, State Dept. of Labor & Industrial Relations; "Saving Government Money: a pCard Success Story;" by David Yamafuji from First Hawaiian Bank; "Raising County Awareness: Why County Government Works" by NACO president Glenn Whitley; "Government Partnerships and the Office of Hawaiian Affairs" by OHA trustees Colette Machado and Boyd Møssman; and "Government Efficiency" by State auditor Marion Higa.

The conference's keynote speaker was movie producer Ryan Kavanaugh, CEO of Relativity Media, LLC. Mr. Kavanaugh spoke on the benefits of the film and television industry to Hawaii. His film credits include the Oscar-nominated films "3:10 to Yuma" (2007), "The Fighter" (2010) and "The Social Network" (2010), as well as "Bridesmaids," which opened to audiences in June 2011.

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City Council
City and County of Honolulu

CLAIM FOR TRAVEL REIMBURSEMENT

Date: 6/29/11

Traveler: Romy Cachola

Event: 2011 HSAC Annual Conference

Location: Wailea, Maui

Dates: From June 22, 2011

To June 23, 2011

Description	Amount	Notes:
1. Registration Fee	\$155.00	Online registration attached
2. Airfare	\$187.41	Online registration attached
3. Hotel	\$383.34	Receipt attached
4. Meals		
5. Ground Transportation		
6. Tips	\$16.68	Receipt attached
7. Other		
Other		
Other		
8. Adjustment		
TOTAL REIMBURSEMENT	742.43	

This is to certify that the above data, based upon receipts submitted to Council Administrative Support Services via a CCLTRVL02 form, is accurate. Further, I am claiming reimbursement for expenses associated with a trip in which City business was conducted and personal funds were used to advance payment.


Signature of Traveler

JUL 05 2011

Date